

## ERA Bay State Realty Receives 2009 Best of Local Business Award

U.S. Commerce Association's Award Plaque Honors the Achievement

**WASHINGTON D.C., July 1, 2009** -- ERA Bay State Realty has been selected for the 2009 Best of Millis Award in the Residential Real Estate Agent category by the U.S. Commerce Association (USCA).

The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved *exceptional marketing success* in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2009 USCA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

**ERA BAY STATE REALTY** Broker/Owner, Jeffrey Germagian expressed his sincere gratitude for the recognition. "Our success has been directly related to the incredible team here at ERA Bay State Realty, who offer the best in real estate service/support locally and throughout the Metrowest region. During these trying economic times it is rewarding to have this kind of recognition.

"We are very pleased to have been selected for this marketing distinction. We pride ourselves in our print advertisements, brochures, direct mail campaigns, target marketing, and our award winning web site [www.baystaterealty.com](http://www.baystaterealty.com). The secret to effective marketing is focusing on marketing that gets results and I think we achieve that for our clients", says Michele Bliss, Marketing Director.

About U.S. Commerce Association (USCA)

U.S. Commerce Association (USCA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USCA is to promote local business through public relations, marketing and advertising.

The USCA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

About ERA Bay State Realty

**ERA Bay State Realty**, established in 1968 and still owned and operated by Jeffrey Germagian, son of founder, Charles Germagian, is the oldest, most experienced full service real estate firm in Millis. In addition to employing who we think are the most experienced and educated realtors, we also have our Manager, Janet Potts, who brings over 18 years of real estate experience to our office, and our Marketing Director, Michele Bliss, who brings innovative thinking and creative expertise to real estate marketing. We are located at 707 Main Street in Millis and can be reached at 508-376-8200 or online at [www.baystaterealty.com](http://www.baystaterealty.com).

SOURCE: U.S. Commerce Association

